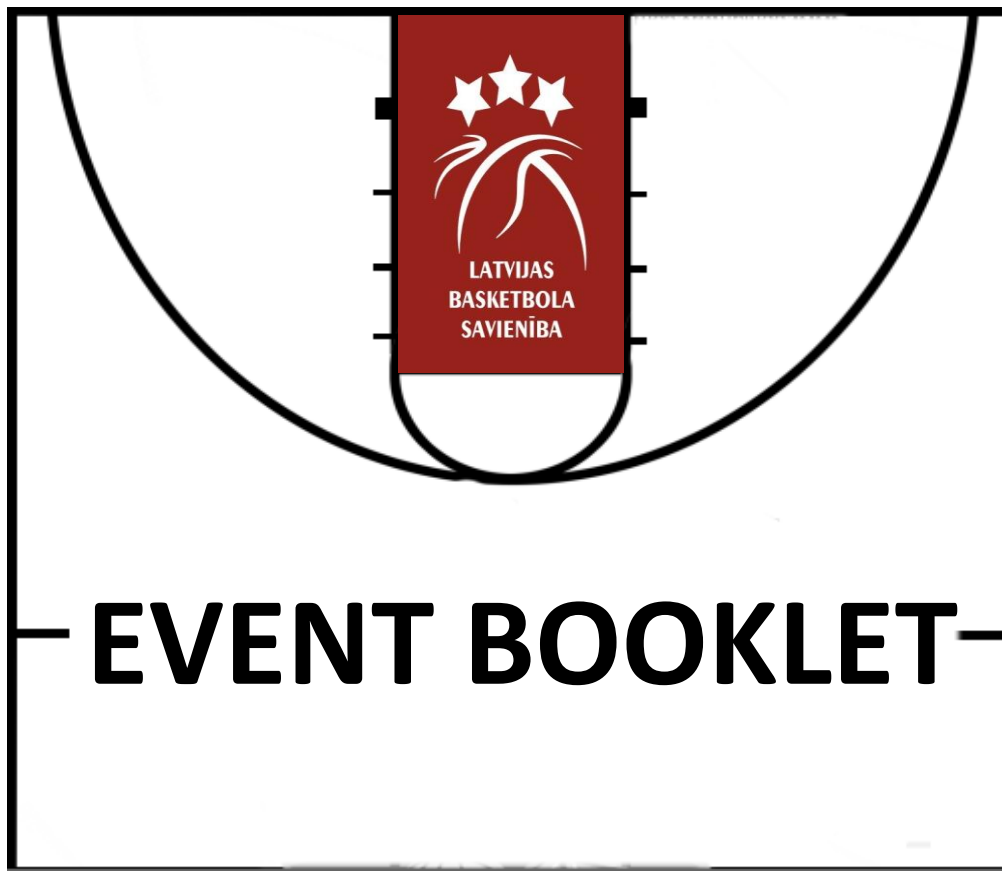




Basketball Coaches Forum



**International School of Latvia
Piņķi, June 29-30, 2012**

WELCOME

Dear participant,

We are excited to host the first Athletes in Action Latvia Coaches Forum and we hope it will be a valuable and exciting experience for you. The event will take place at the International School of Latvia in a small town of Pinki, just 20 minutes away from Riga Old Town and only 10 minutes away from Jurmala, the local beach resort.

Our approach to organizing this was to set forth and reach several objectives. First, we want to offer you a valuable professional development opportunity by addressing current topics of theory and methodology of basketball coaching. Second, we want to encourage best practice exchange at our event by incorporating formal and informal discussion and question & answer sessions in our schedule. Last, but not the least, we want to encourage you in your work and create an atmosphere of collaboration and support by offering social activities in hope that this will foster further communication and exchange with your colleagues.

In this info booklet you will find:

- Information about the guest speakers and forum topics
- Arrival/Departure specific information
- Important contacts
- Participation fee and payment details
- Event schedule
- Event maps

Sign up is online: [click here to access the sign up form!](#)

Please, feel free to contact us if you have any questions or suggestions regarding this event!

Best regards,

Arturs Pilkevics
Event Director
A.pilkevics@gmail.com
(+371) 26537062

GUEST SPEAKERS

Tim Maloney, Baylor University, USA



Tim Maloney is a basketball specialist at Baylor University who, in his more than 30 years in the sport, has served as a head coach, assistant coach, recruiter, manager and inspirational speaker in the US and other countries. He has been involved in such success stories as Buffalo University basketball program growth in the nineties, University of Florida success on the break of millennium and current bloom of Baylor University's basketball program. As a part of Athletes in Action team he has been on invitational tours to Europe as a head coach and speaker.

This year *Baylor* has made it to the Elite Eight of the March Madness losing only to the to-be-champion University of Kentucky in the quarterfinals. It is a historical achievement for the *Bears*.

Bob Hoffman, Mercer University



Bob Hoffman has been the head coach of *Mercer University* men's basketball team since March, 2008. This was record year for the *Bears* who had an outstanding record in the regular season, and most importantly won the CIT (College Insider Tournament) Championship in the post season for the first time in school and conference history. On the way they beat Tennessee State, Georgia State as well as defeated Utah State in Utah the final.

The last big victory marked 75th win in Bob's 4 years at *Mercer* which is a school all time record. Coach Hoffman has over 30 years of experience coaching at the university level and NBDL (Development League for the NBA).

TOPICS

Coaching philosophy

Why philosophy? Coaching is a challenging profession with many difficult decisions and ethical dilemmas. A well-developed philosophy will help you make these difficult decisions and coach more successfully. Without a well-developed philosophy you may find yourself lacking direction and readily succumbing to external pressures. In this forum you will learn the value of a coaching philosophy and the importance of knowing what kind of coach you want to be.

Coaching objectives

Which of the three most commonly named coaching objectives is more important: Winning? Having fun? Helping players develop? Maybe you have another in mind... Coaches must often decide whether to pursue victory at the possible expense of the athlete's well being or long term development. What will your priorities be then? In this forum you will get advice how to maintain balance in the objectives and be successful at reaching all of them.

Coaching for defense

Our practical topic is coaching for defense. You will have a chance to peek into a long experience of two NCAA division I coaches observing exercises that are aimed at developing team and individual man to man and zone defensive skills and encouraging defensive mentality in players.

QUESTION AND ANSWER SESSIONS!

A special Question Box will be placed in the cafeteria during the first day of the forum. Every participant is more than welcome to submit questions and our guest coaches will try to answer them during the question and answer session at the end of the day.

FORUM SCHEDULE

Friday, June 29

8:00	Venue set up/morning prayer
9:00	Participants registration/coffee...tea...snacks for purchase
10:00-10:45	Topic 1 GYM: Developing coaching philosophy (Tim Maloney)
11:00-12:15	Discussion Groups: Tasks on Topic 1. Experience Exchange on Topic 1
12:15-13:00	Lunch provided in the Cafeteria (included in participation fee).
13:00-13:20	Coaches free throw competition.
13:30-14:15	Topic 2 GYM: Setting Coaching Objectives (Bob Hoffman)
14:30-15:30	Coaches split into Discussion Groups, Experience Exchange on Topic 2
15:30-15:45	Coffee break
15:45-17:00	Topic 3 GYM: Individual skills training (Tim Maloney and Bob Hoffman).
17:00-18:00	GYM: Question and Answer session for all interested coaches in the GYM (Tim Maloney and Bob Hoffman).
	LIBRARY: Individual implementation, quiet work: Setting Objectives/Developing Philosophy

Saturday, June 30

8:00	Venue set up/breakfast/players/arrivals
9:30-11:00	Topic 4 GYM: Man to man defense – best drills (Tim Maloney)
11:15-12:15	Coaches split into Discussion Groups, Experience Exchange on Topic 3
11:30-12:15	Players lunch
12:15-13:00	Coaches lunch/Players watch and discuss Total Athletes in the Library
13:00-13:20	Free throw competition - all participants
13:30-15:00	Topic 5 GYM: Zone defense – best drills (Bob Hoffman)
15:00-15:15	Coffee Break
15:30-16:30	Coaches split into Discussion Groups, Experience Exchange on Topic 3
16:30	Award the certificates
17:00	Leave for social event at Bowlero Bowling@Spice
17:30-19:00	Bowling (Pizza,Snacks,Drinks at own expense)

IMPROTANT CONTACTS&ADDRESSES:

Arturs Pilkevics-Event Director:	+371-26537062	a.pilkevics@gmail.com
Liga Pilkevica – Event Assistant	+371-29409845	
International School of Latvia :	+371-677-55146	Meistaru iela 2, LV-2107
Primo Hotel (info@primohotel.lv)	+371-258-88777	Nometnu street 62, LV-1002
PinkiBowlero Bowling Spice:	+371-678-04600	Lielirbes iela 27, Riga, LV-1046

GENERAL INFORMATION

TOURNAMENT FEE: The participation fee is 78 EUR. It includes event study materials, lunches during the event, a souvenir, a special coaches notebook, and pick up/drop off service for visitors. Every participant will receive a certificate upon completion of the course.

Please pay by transfer to the following account indicating participant name, last name and "AIA Forum" in the subject field **no later than June 15, 2012:**

Beneficiary: "AGAPE LV" BIEDRĪBA
Reģ.Nr.: 40003582677
Bank: AS SWEDBANK **SWIFT:** HABALV22
Account: LV98HABA0551001982485
Purpose: AIA Forum, Name

ARRIVAL/DEPARTURE We are planning to provide **pick up and drop off** at point of arrival/departure for all visiting participants arriving to Riga. Please contact us to arrange your pick up. If you are arriving **by car** please refer to the Event Map section for details.

ACCOMODATION is not included in the forum fee. Our special offer is a budget accommodation opportunity in a very simple, but clean *Primo Hotel* conveniently located just 1 min walk from the bus stop of Bus 4 which will take you to the Old Town as well as to the forum venue in around 20 min (see the event map at the end of this booklet).

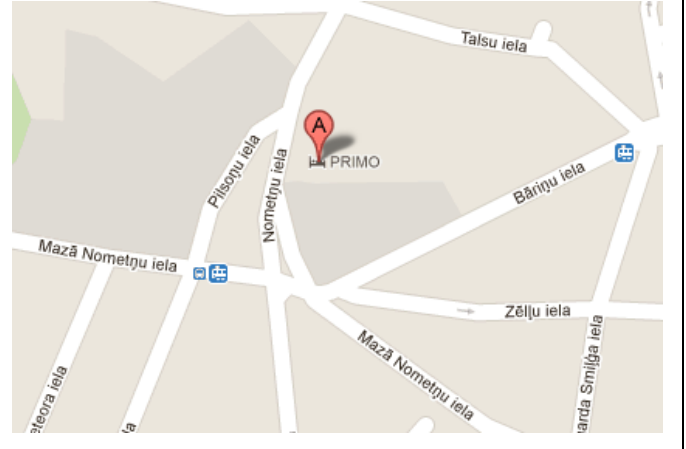
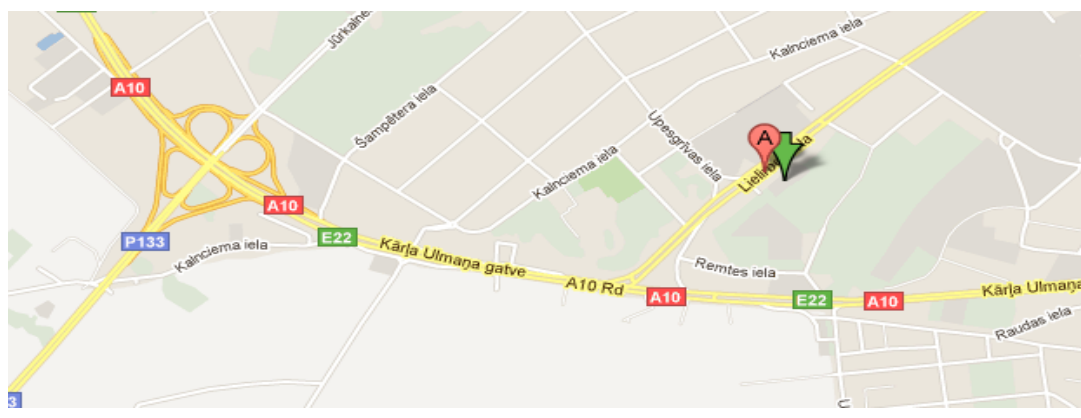
To book, please contact the hotel directly at info@primohotel.lv and refer to "AIA Forum" to get the special price offer. The prices are as follows: Single 30 EUR, Double 35 EUR, Twin 35 EUR, Triple 55 EUR, Quad (65 EUR). Breakfast is an extra 5 EUR charge.

ENVIRONMENT, FACILITIES, FOOD & DRINK: On the two event days **lunch and water will be provided** for all participants. The event will take place at the International School of Latvia. It is brand new purpose built facility and we will be using the gym, library and several classrooms for group discussion sessions. **No food or drinks other than water are allowed** in the gym or classrooms!

The **weather** in Latvia in June can vary greatly with possibility of showers and cool winds to sunny and hot weather. Please dress accordingly and check the weather forecast prior to travel.

EVENT LOCATION MAPS

**International School of Latvia:
Meistaru iela 2, Pinki, LV-1046**

Primo Hotel, Nometnu 62, LV-1002, Riga

Bowlero Bowling @ Spice Mall, Lielirbes iela 27, Riga, LV-1046


EVENT EVALUATION

Please return to the Event Director prior to departure.

School _____ Coach _____

Please circle one number in each box. (Rating 1 = Low, 5 = High)

Invitation/Info. Package/Correspondence 1 2 3 4 5 n/a

Comments _____

Facilities 1 2 3 4 5 n/a

Comments _____

Tournament Organization 1 2 3 4 5 n/a

Comments _____

Choice of topics 1 2 3 4 5 n/a

Comments _____

Guest Speakers 1 2 3 4 5 n/a

Comments _____

Social Activities 1 2 3 4 5 n/a

Comments _____

Overall 1 2 3 4 5 n/a

Comments _____

Additional Comments or Recommendations _____

Thank you!